
TOGETHER
WE CAN ELEVATE
THE REMODELING
INDUSTRY



OUR STORY

OUR LEGACY AND TRANSFORMATION

In 1961, our story began as the Kansas City Home Improvement Contractors Association, grounded in an unwavering commitment to ethical standards. Over the decades, we have evolved, reaching a pivotal moment in 1985 when we became part of a national organization dedicated to improving the remodeling industry.

In January 2024, we embarked on another significant transformation, not changing our people, places, or programs but redefining our identity. The result is the Professional Remodeling Collective. We remain steadfast in our commitment to excellence, built on five foundational pillars: Membership, Education, Workforce Development, Code & Standards, and Resources.

OUR MISSION AND VISION

Our unwavering mission is to elevate the remodeling industry and its professionals to continuously pursue the highest standards of craftsmanship and ethics for the profession and the community. We are a non-profit 501(c)(6) membership trade association dedicated to leading the advancement of the remodeling industry and its professionals.

Our vision is to be a unified voice of the remodeling industry, and its professionals committed to upholding ethics and excellence in our trades, resulting in a better future for the community.

OUR OBJECTIVES ARE CLEAR

- > Enhance member value through top-tier professional development opportunities.
- > Foster collaboration, diversity, and inclusion within the industry.
- > Shape the landscape of published codes, standards, and regulations.
- > Serve as the foremost repository of industry data, technical expertise, and regulatory guidance.

BUILDING A STRONGER COMMUNITY

We promote awareness of our purpose within the communities we serve, representing all facets of the remodeling industry, with a strong focus on residential remodeling. Through our various programs, we inspire current and future professionals, raising standards to build a stronger, unified community. Our members are committed to upholding professional remodeling ethics, working collaboratively to protect homeowners from negative remodeling experiences.

JOIN US ON OUR JOURNEY

As the Professional Remodeling Collective, we welcome you to join us on our path toward a brighter future driven by forward-thinking innovation. Together, we can elevate the remodeling industry and ensure its professionals achieve the highest standards of excellence.

BUILD
ETHICS
ELEVATE
INSPIRE

OUR SUCCESS PILLARS

ENHANCE MEMBER VALUE TO GROW AND DIVERSIFY OUR COMMUNITY

We are dedicated to increasing the value of membership as part of our commitment to expanding and diversifying our community. Joining our collective demonstrates a commitment to elevating the remodeling industry and offers you a crucial role in an association driving positive change within our field.

MEMBERSHIP PROVIDES:

- > **Commitment to Excellence:** Show your dedication to the highest standards of craftsmanship and ethics.
- > **Influence and Impact:** Gain a voice in shaping the future of the remodeling industry.
- > **Community and Collaboration:** Connect with like-minded professionals striving for excellence and innovation. Together, we inspire, elevate, and build a stronger, more dynamic remodeling industry.

ELEVATING INDUSTRY EXPERTISE THROUGH PROFESSIONAL DEVELOPMENT

We are committed to providing high-quality professional development activities that enhance the competency of those working in the remodeling industry or investing in their homes.

By understanding the unique educational needs of our members, we develop tailored resources that address their specific requirements.

Our goal is to serve as a premier platform for delivering expert knowledge, elevating industry standards, and advancing professional skills.

Through our targeted development programs, we inspire, elevate, and build a more knowledgeable and proficient remodeling community.

BUILDING THE FUTURE OF REMODELING THROUGH WORKFORCE DEVELOPMENT

We are dedicated to fostering collaboration, diversity, and inclusion to create career pathways for the future remodeling workforce. By partnering with key influencers, we can deliver a unified message about the essential skills needed in our industry and guide their development.

OUR INITIATIVES INCLUDE:

- > **Best Practices:** Developing strategies to support professionals at every career stage, from entry-level to senior roles.
- > **Skills Gap Analysis:** Identifying and addressing the gap between workforce development and readiness.
- > **Inclusive Training:** Facilitating discussions on training and developing a nontraditional workforce.
- > **Innovative Recruitment:** Educating business owners on new recruitment strategies and remodeling practices.
- > **Supportive Platform:** Providing a platform for technical and administrative growth. Through these efforts, we aim to inspire, elevate, and build a stronger, more diverse remodeling workforce for the future.

SHAPING THE FUTURE OF REMODELING THROUGH CODES AND STANDARDS

We are committed to influencing the development, promotion, and understanding of published codes, standards, and regulations. As industry experts, we recognize the critical need for oversight and standardization to ensure excellence and safety in remodeling. Regulatory bodies rely on our expertise to develop comprehensive codes and standards.

The absence of consistent regulation and the rise in litigation underscore the importance of our efforts in establishing and upholding these essential guidelines.

Together, we inspire, elevate, and build a more standardized and reliable remodeling industry.

YOUR RESOURCE FOR INDUSTRY STANDARDS

We are dedicated to shaping the development, promotion, and understanding of published codes, standards, and regulations. We strive to be the primary resource for industry data, technical knowledge, and regulatory guidance.

Given the diversity of the remodeling industry, we understand the importance of building strong relationships with government agencies and trade organizations. Through these partnerships, we collect, maintain, analyze, and disseminate vital information to our members.

By providing these essential resources, we inspire, elevate, and build a more informed and capable remodeling community.

JOIN THE COLLECTIVE

BENEFITS OF MEMBERSHIP

The decision to join an association that supports your trade is an important decision for your company. It's essential to ensure the association aligns with your professional goals, provides relevant benefits and has a strong reputation within the industry. Joining the Professional Remodeling Collective can provide numerous advantages for your career and business.

HERE ARE SOME KEY REASONS TO JOIN AN ASSOCIATION

NETWORKING OPPORTUNITIES

Professional Remodeling Collective provides a platform for networking and building relationships with other remodeling professionals. By connecting with peers, potential clients, suppliers, and industry experts, members can expand their professional network and create valuable connections that can lead to business opportunities, collaborations, and partnerships.

ACCESS TO INDUSTRY KNOWLEDGE AND RESOURCES

The Professional Remodeling Collective offers valuable resources, information, and educational materials specific to remodeling. These include industry research, reports, best practices, and publications. As a member, you can stay updated on the latest trends, regulations, technological advancements, and other relevant industry developments.

PROFESSIONAL DEVELOPMENT AND EDUCATION

Professional Remodeling Collective offers educational programs, workshops, webinars, and conferences focusing on skill development and professional growth. These opportunities can help members enhance their knowledge, acquire new skills, and stay current with remodeling practices. We offer certifications and accreditation programs that will boost professional credentials and credibility.

ADVOCACY AND INDUSTRY REPRESENTATION

The Professional Remodeling Collective can advocate for your company's interests at local, regional, or national levels. We can engage in lobbying efforts, influence policymaking, and represent the remodeling industry's collective voice. By joining our Association, companies and individuals can contribute to shaping industry regulations, standards, and initiatives that benefit the profession.

BUSINESS PROMOTION AND MARKETING OPPORTUNITIES

Professional Remodeling Collective provides platforms for your company to promote its products, services, and expertise. This includes directory listings, industry event speaking opportunities, sponsorships, and marketing collaborations. Being part of the Professional Remodeling Collective can increase visibility, raise brand awareness, and position your company as a trusted professional in their field.

PROFESSIONAL CREDIBILITY AND REPUTATION

Membership in the Professional Remodeling Collective enhances your company's professional credibility and reputation. It signifies a commitment to professional standards, ethics, and ongoing professional development. Clients, customers, and peers view your membership as a sign of expertise, reliability, and adherence to industry best practices.

INDUSTRY INSIGHTS AND COLLABORATION

The Professional Remodeling Collective facilitates collaboration and information sharing among members through forums, roundtables, committees, and events. Members exchange ideas, share experiences, and address common challenges. This collaboration fosters a sense of community within the remodeling industry and encourages knowledge-sharing and collective problem-solving.

INFLUENCE AND LEADERSHIP OPPORTUNITIES

Active participation in the Professional Remodeling Collective can open doors to leadership roles within the Association. Serving on committees, task forces, or the board of directors provides opportunities to shape the direction of the remodeling industry, contribute to decision-making processes, and gain leadership experience.

Membership \$675, Plus \$100 Application Fee

MEMBERSHIP TYPES

REMODELING CONTRACTOR

Companies that the homeowner hires to manage a remodeling project.

REMODELING SPECIALTY CONTRACTOR

Companies supporting the remodeling contractor have unique skills and experience in a particular niche. (electrician, designer, etc.)

AFFILIATE

Companies engaged in a business or service to the remodeling industry. (suppliers)

Speak to your Collective Ambassador about membership enhancements and sponsorship opportunities.

2025 MEMBERSHIP/SPONSORSHIP OPPORTUNITIES

		DIAMOND	PLATINUM	GOLD	SILVER	BRONZE	ELITE
	<i>Price</i>	<i>\$12,500</i>	<i>\$9,000</i>	<i>\$6,500</i>	<i>\$4,500</i>	<i>\$3,000</i>	<i>\$1,785</i>
MEMBERSHIP DUES	\$675	•	•	•	•	•	•
MEMBERSHIP BENEFIT:							
2026 RemodelKC Guide	<i>Managed by designKC</i>						
Directory Online	\$175	•	•	•	•	•	•
MEMBERSHIP EVENTS:							
After 5	\$1,400	•	•	•	•	•	
Pickleball Presenting Sponsor (May)	\$4,000						
Pickleball Court Sponsor (May)	\$300	•	•				
Master Hole Sponsor (September)	\$1,000						
Golf Tournament Team Sponsorship (September)	\$1,300	•	•	•			
Golf Tournament Accessory Sponsor (September)	\$3,500						
Golf Tournament Title Sponsor (September)	\$5,000						
Golf Tournament Sponsorship (September)	\$500						
Build Her Up™ (Quarterly Event) - 1 Event	\$500						
Build Her Up™ (Quarterly Event) - 4 Events	\$1,500	•	•	•	•	•	
REMY™ Sponsor	\$750				•	•	
REMY™ Table Sponsor	\$2,500	•	•	•			
REMY™ Awards Dinner & Program Sponsor	\$5,000						
REMY™ Reception Sponsor	\$4,000						
Duplicate REMY™ Award - Gold	\$100						
Duplicate REMY™ Award - Silver	\$80						
Duplicate REMY™ Award - Best of Show	\$170						
SPONSOR PACKAGE BENEFIT:							
Member only event pricing	<i>25% discount on the member rate</i>	•	•	•	•	•	•
DIGITAL SPONSORSHIP:							
Homeowner Testimonials	\$550						•
Featured Blog Posts	\$750	•	•				•
Project Spotlight	\$550	•	•				•
Awards Spotlight	\$250						
Website Banner Sponsor 1 Category/Service Type	\$800						•
Website Banner Sponsor 2 Category/Service Type	\$1,300						
Website Banner Sponsor 3 Category/Service Type	\$1,500						
EDUCATION:							
Luncheon Sponsorship (1 month)	\$750						
Luncheon Sponsorship (February - December)	\$5,500	•					
Education Sponsor	\$3,000	•	•				
EDUCATION EVENT:							
Product University Class (Anytime in 2025)	\$750	•	•	•	•	•	
Winter Conference Sponsor	\$750	•	•				
Field Training (Anytime)	\$0						
WORKFORCE DEVELOPMENT:							
Pathways to Remodeling™ Tour Participant (April and November during apprenticeship week)	\$600						
Pathways to Remodeling™ Tour Sponsor (April and November during apprenticeship week)	\$1,500	•	•	•	•	•	

CONTACT US TO SECURE YOUR SPONSORSHIP AND DEMONSTRATE YOUR SUPPORT FOR KANSAS CITY'S REMODELING COMMUNITY!

REMODELING PROFESSIONAL ETHICS

The encouragement for companies offering remodeling services to commit to the Remodeling Professional Ethics is a positive initiative. By adhering to these guiding principles, companies contribute to the elevation of the remodeling industry. Membership in the Remodeling Institute signifies a commitment to practicing Remodeling Professional Ethics, showcasing dedication to the industry, consumers, and the workforce. This approach not only fosters ethical standards but also enhances the reputation and trustworthiness of companies within the remodeling sector.

1. We are committed to creating safe and rewarding workplaces, prioritizing safety through regular discussions and prompt correction of unsafe conditions.
2. We emphasize professional development by encouraging continuing education and are dedicated to preventing discrimination or harassment.
3. We will collaborate among fellow members to encourage advocacy for free trade, support for professional growth, and recognition of excellence.
4. We are committed to maintaining appropriate insurance and licensing, actively engaging in collaboration with federal, state, and local authorities.

Our dedication extends to fostering growth and ensuring the health of our industry through compliance with proper licensure, adherence to best business practices, and a focused commitment to education and recruitment initiatives.

5. We pledge honesty, ethics, and competence, reflected in fair contracts, truthful advertising, clear communication, transparent acknowledgment of mistakes, and expertise in the field.
6. We will service our communities and aim to be a positive and trusted face, collaborating respectfully, maintaining professionalism on job sites, and being a trusted source as vetted professionals.



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